# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

#### **FEDERAL CANDIDATE**

#### ☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| Taro 265            | Location:                                 |                |  | Date:  |  |
|---------------------|---|----------------|--|--|--|
|                     | NABIT                                     | v Bano         | X, ME  | 91   | 7/10   |
| American M          | ledia Advocacy                            | Group          |  |  |  |
|                     | Poliquir                                  | for Congress   | necesamente necesario e con con control del del del del del del del del del de   | avelai-kenn-verwen in servici and in view with well and the distribution of the distribution of the service with the service of the service with the service wi | and the state of t |
|                     |   | US Ho          | ouse of Represe  | entatives  |  |
|                     |   | Republica      | n  |  |  |
| Genera              | al Election                               |                |  | Machine State Control of the Control |  |
|                     | Nov                                       | ember 8, 2016  | nggyppungamentations en since muse at east at a total and a total side has been delected and the side of the d   |  |  |
|                     |   | ime as follows |  |  |  |
| Broadcast<br>Length | Time of<br>Day,<br>Rotation or<br>Package | Days           | Class  | Times per<br>Week  | Number of<br>Weeks   |
| 1935-61932          | See Schedule                              | See Schedule   | See Schedule   | See Schedule   | See Schedule   |
| See Schedule        |   |                | PERSONAL   | 1  | 1  |
| See Schedule        |   |                | delice entrance entra | To the second se |  |

|  | or the above described broadcast til  | me has been furnished                          |
|--|---|--|
| by:<br>Poliquin for Congress   |   |  |
| represent that this person or e  | nounce the time as paid for by such entity is either a legally qualified can ation of the legally qualified candida | didate or an                                   |
| The name of the treasurer of t<br>Tim Varney   | he candidate's authorized committe  | ee is:   |
| This station has disclosed to r classes and rates; and discout of federal candidates). | me its political advertising policies, in<br>nt, promotional and other sales prac                                   | ncluding: applicable<br>ctices (not applicable |
| THIS STATION DOES NOT I<br>BASIS OF RACE OR E  | DISCRIMINATE OR PERMIT DISC<br>THNICITY IN THE PLACEMENT O  | RIMINATION ON THE FADVERTISING.                |
| To Be Signed E   | By Candidate or Authorized C  | Committee                                      |
| 9/7/6  | Sten Sych   | , agent for Politoin Hr Congra                 |
| Date   | Signature   |  |
| To Be  | Signed By Station Representative  | 9  |
| ☐ Accepted   | ☐ Accepted in Part  | ☐ Rejected                                     |
| Signature  | Printed Name  | GS///<br>Title                                 |

### FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

| Poliquin for Congress I.  |  |  |  |  |  |  |  |  |  |
|---|--|--|--|--|--|--|--|--|--|
| (name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:   |  |  |  |  |  |  |  |  |  |
| <b>d</b> oes  | ☐ does not   |  |  |  |  |  |  |  |  |
| refer to an opposing candidate (check appli<br>programming that does refer to an opposing ca  | cable box). I further certify that for the indidate:                         |  |  |  |  |  |  |  |  |
| (check applicable box)  | •  |  |  |  |  |  |  |  |  |
| ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.                     |  |  |  |  |  |  |  |  |  |
| the television programming contains a clear image of the candidate for a duration of at least displayed printed statement identifying the can broadcast, and that the candidate and/or the cathe broadcast. | t four seconds, and a simultaneously didate, that the candidate approved the |  |  |  |  |  |  |  |  |
| Itm Syh agent the signature of candidate or a   | Poligun Hr Congress  |  |  |  |  |  |  |  |  |
| signature of candidate or   | authorized committee   |  |  |  |  |  |  |  |  |
| Steve Syckes  | વ/૧/(હ   |  |  |  |  |  |  |  |  |
| printed name  | date   |  |  |  |  |  |  |  |  |

#### AGREED UPON SCHEDULE

## (TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

| Time of Day,<br>Rotation or<br>Package | Days        | Class            | Times per<br>Week      | Number of<br>Weeks          |
|--|-------------|------------------|------------------------|-----------------------------|
| -                                      |             |                  |                        |                             |
|  |             |                  |                        |                             |
|  | Rotation or | Rotation or Days | Rotation or Days Class | Rotation or Days Class Wook |

| Attach proposed | schedule with | charges (if | available) |
|-----------------|---------------|-------------|------------|
|                 |               |             |            |
|                 |               |             |            |
|                 |               |             |            |
|                 |               |             |            |

#### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



125 West 55th St New York, NY 10019

Comments: Separation: 30

# Day/Time

P

Program

F,M-Th 1 6a-7a 1 F,M-Th 2 12-12:30p F,M-Th 3 4p-5p F,M-Th 4 6p-7p F,M-Th 5 7p-7:30p

ELLEN

\$100.00

30 3 မ

0

\$100.00

5

TV5 NEWS AT 6/CBS EVE NWS

\$425.00

30

0 0 0

N 0

11.8 15.0 TV5 NEWS NOON

TV5 MORN NWS 2

\$250.00

5.5

Rate

A35P Rating

Len 9/9

9/10 9/11 9/12 9/13 9/14 9/15

Spots Total

CPP

GRP

Total

\$1,250.00

\$45,45

27.5

9/9 - 9/15

60 MINUTES-CBS BIG BNG THEORY

\$775.00 \$275.00

7.3

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\$7,525.00 \$31.06

242.3

\$775.00 \$106.16 \$550.00 \$23.31 \$4,250.00

\$28.33

150.0 23.6

\$200.00 \$500.00

8.4

\$19.61 \$23.81

25.5

TOTALS:

Contract # 25279878 Agency: AMER MEDIA & ADVOCACY GROUP CPE: 509/942/7791 815 SLATERS LANE

**Agency Order #: 5356580** Product: ME-2

Advertiser: POLIQUIN, BRUCE Flight: 9/9/16 - 9/15/16

Changes as of: 9/1/2016 at 3:22 PM

Market: Bangor Station: WABI Version: Original Order

Total GRP: \$31.06 Total GRP: 242.3

Separation:

Con Type: POLITICAL/VOTE
Assistant: NILE NOYES
202-872-5880

Buyer: MediaAssistant, AMAG

Salesperson: NILE NOYES 202-872-5880

ALEXANDRIA, VA 22314

Primary Demo: Adults 35+ Office: WASHINGTON

Total \$: \$7,525.00 Total Spots: 25

Page 1 of 2



Special Instructions

125 West 55th St New York, NY 10019

09/01/16 3:22 PM Date/Time

NILE NOYES Added by

Separation: 30 Comment

Market Budget: \$13,437 WABI Share: 56% Comment:

Competitive information

WLBZ: 19% WFVX: 5%

WVII: 20%

Contract # 25279878 Agency: AMER MEDIA & ADVOCACY GROUP CPE: 509/942/7791 Changes as of: 9/1/2016 at 3:22 PM

ALEXANDRIA, VA 22314 815 SLATERS LANE Advertiser: POLIQUIN, BRUCE

Agency Order #: 5356580 Product: ME-2

Flight: 9/9/16 - 9/15/16

Version: Original Order

Station: WABI

Primary Demo: Adults 35+

Market: Bangor Office: WASHINGTON

Total Spots: 25

Total \$: \$7,525.00

Total GRP: 242.3 Total CPP: \$31.06

Separation:

**Buyer:** MediaAssistant, AMAG

Con Type: POLITICAL/VOTE

Salesperson: NILE NOYES 202-872-5880

Assistant: NILE NOYES 202-872-5880

Order Level Comments

| \$31.00 | \$7,525.00 | 25              | 100%      | Total    |
|---------|------------|-----------------|-----------|----------|
| \$31.06 | \$7,525.00 | 25              | 100%      |          |
| CPP     | Dollars    | Spots           | % Distrib | Day/Time |
|         | ummary     | vaypart Summary |           |          |

242.3 **242.3** SP 2016-Sep Month Total Monthly Summary Spots 25 25 \$7,525.00 \$7,525.00 Dollars

New Trans Created/Received Created by 9/1/16 3:22 PM NILE NOYES New Status Spot+ 25 Spot-Transaction History \$7,525.00 \$ Chg Contract \$ Comment \$7,525.00

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

#### **ORDER**

Orders Order / Rev: 6325 Alt Order #: 25279878 Product Desc: ME-2 WABI-TV 5 Estimate: 7791 Flight Dates: 09/09/16 - 09/15/16 Primary AE: Katz Washington, DC Original Date / Rev: 09/01/16 / 09/02/16 Sales Office: DC GENERAL Order Type: Sales Region: National Agency Name: Amer Media & Advocacy Group **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Lane Billing Cycle: EOM/EOC Alexandria, VA 22314 15% Agency Commission: Advertiser Name: Poliquin, Bruce New Business Thru: НН Demographic: 00:15:00 Order Separation: Product Codes: Candidates Advertiser External ID: P-04 Priority: Agency External ID: AGY, POL, POL-CAND Revenue Codes: Unit Code: General

Bill Plan Totals

| Start Date | End Date | # Spots | Gross Amount | Net Amount | Month          | # Spots | Gross Amount | Net Amount | Rating |
|------------|----------|---------|--------------|------------|----------------|---------|--------------|------------|--------|
| 08/29/16   | 09/15/16 | 25      | \$7,525.00   | \$6,396.25 | September 2016 | 25      | \$7,525.00   | \$6,396.25 | 235.00 |
|            |          |         |              |            | Totals         | 25      | \$7,525.00   | \$6,396.25 | 235.00 |

#### **Account Executives**

| Account Executive   | Sales Office | Sales Region | Start Date / End Date         | Order % |
|---------------------|--------------|--------------|-------------------------------|---------|
| Katz Washington, DC | DC           | National     | Start Of Order - End Of Order | 100%    |

| ln             | Ch                                      | Start                                   | End        | Inventory Code             | Drook      | Start/End   | Time Dave | lan Cn | ata  | Data Dri [  | Ita Tima   | Chata | Amount            |
|----------------|---|---|------------|----------------------------|------------|-------------|-----------|--------|------|---|------------|-------|-------------------|
| ************** |   | Market Company                          |            | Inventory Code             |            |             |           | Len Sp |      | CONTRACTOR OF THE PARTY OF THE | Rtg Type   |       | Amount            |
| N 1            | WABI                                    | 09/09/1                                 | 6 09/15/16 | TV 5 News at 6a            | CM         | 6a-7a       | 11111     | :30    | 5    | \$250.00 P-04   | 5.50 NM    | 5     | \$1,250.00        |
|                |   |   |            | TV 5 News at 6a            |            |             |           |        |      |   |            |       |                   |
|                | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | rt Date                                 | End Date   | <u>Weekdays</u>            | Spots/Week | <u>Rate</u> | Rating    |        |      |   |            |       |                   |
|                | eek: 09/                                |   | 09/11/16   | 1                          | 1          | \$250.00    | 5.50      |        |      |   |            |       |                   |
| W              | eek: 09/                                | 12/16                                   | 09/18/16   | 1111                       | 4          | \$250.00    | 5.50      |        |      |   |            |       |                   |
| N 2            | WABI                                    | 09/09/1                                 | 6 09/15/16 | TV5 News at Noo            | on CM      | 12p-1230p   | 11111     | :30    | 5    | \$100.00P-04  | 5.10 NM    | 5     | \$500.00          |
|                |   |   |            | TV5 News at No             | on         |             |           |        |      |   |            |       |                   |
|                | Sta                                     | rt Date                                 | End Date   | Weekdays                   | Spots/Week | Rate        | Rating    |        |      |   |            |       |                   |
| W              | eek: 09/                                | 05/16                                   | 09/11/16   | 1                          | 1          | \$100.00    | 5.10      |        |      |   |            |       |                   |
| W              | eek: 09/                                | 12/16                                   | 09/18/16   | 1111                       | 4          | \$100.00    | 5.10      |        |      |   |            |       |                   |
| N 3            | WABI                                    | 09/09/1                                 | 6 09/15/16 | M-F 4-5p                   | CM         | 4p-5p       | 1-1       | :30    | 2    | \$100.00P-04  | 4.20 NM    | 2     | \$200.00          |
|                |   |   |            | ELLEN                      |            |             |           |        |      |   |            |       |                   |
|                | Sta                                     | rt Date                                 | End Date   | Weekdavs                   | Spots/Week | Rate        | Rating    |        |      |   |            |       |                   |
| W              | eek: 09/                                | 05/16                                   | 09/11/16   | Marine des des des des des | 0          | \$100.00    | 4.20      |        |      |   |            |       |                   |
| W              | eek: 09/                                | 12/16                                   | 09/18/16   | 1-1                        | 2          | \$100.00    | 4.20      |        |      |   |            |       |                   |
| N 4            | WABI                                    | 09/09/1                                 | 6 09/15/16 | TV5 News at 6p             | CM         | 6p-630p     | 22222     | :30    | 10   | \$425.00P-04 1  | 5.00 NM    | 10    | \$4,250.00        |
|                |   |   |            | TV5 News at 6p             |            |             |           |        |      | <u> </u>  |            |       | <b>#</b> ',a.o.'o |
|                | Sta                                     | rt Date                                 | End Date   | Weekdays                   | Spots/Week | Rate        | Rating    |        |      |   |            |       |                   |
| W              | eek: 09/                                | *************************************** | 09/11/16   | 2                          | 2          | \$425.00    | 15.00     |        |      |   |            |       |                   |
| W              | eek: 09/                                | 12/16                                   | 09/18/16   | 2222                       | 8          | \$425.00    | 15.00     |        |      |   |            |       |                   |
| N 5            | WABI                                    | 09/09/1                                 | 6 09/15/16 | M-F 7p-730p                | СМ         | 7p-730p     | -11       | :30    | 2    | \$275.00P-04 1  | 1 80 NM    | 2     | \$550.00          |
|                |   | ,,                                      |            | BIG BANG THE               |            | , p , 00p   | 1800      | .00    | žas. | Q270.001 01 1   | 1.00 14141 | . Bu  | <b>\$000.00</b>   |
|                | Sta                                     | rt Date                                 | End Date   | Weekdays                   | Spots/Week | Rate        | Rating    |        |      |   |            |       |                   |
| W              | eek: 09/                                | 05/16                                   | 09/11/16   | 1                          | 1          | \$275.00    | 11.80     |        |      |   |            |       |                   |
| W              | eek: 09/                                | 12/16                                   | 09/18/16   | -1                         | 1          | \$275.00    | 11.80     |        |      |   |            |       |                   |

Print Date: 09/02/16 11:13:02 Page 2 of 2

Order / Rev:

Flight Dates:

6325

25

Advertiser:
Product Desc:

Poliquin, Bruce

Alt Order #:

25279878

09/09/16 - 09/15/16

Estimate:

ME-2 7791 WABI-TV 5

| Ln Ch       | Start    | End      | Inventory Code                | Break      | Start/End | Time Days | Len Spo | ots | Rate Pri Rtg Type    | Spots | Amount     |
|-------------|----------|----------|-------------------------------|------------|-----------|-----------|---------|-----|----------------------|-------|------------|
| N 6 WABI 0  | 09/09/16 | 09/15/16 | Sunday Prime Hr<br>60 MINUTES | 1 CM       | 658p-8p   | <u>1</u>  | :30     | 1   | \$775.00P-02 0.00 NM | 1     | \$775.00   |
| Start       |          | End Date |                               | Spots/Week | Rate      | Rating    |         |     |                      |       |            |
| Week: 09/05 | 5/16     | 09/11/16 | 1                             | 1          | \$775.00  | 0.00      |         |     |                      |       |            |
| Week: 09/12 | 2/16     | 09/18/16 | 400 ANT AND AND AND SOUL SOUL | 0          | \$775.00  | 0.00      |         |     |                      | j     |            |
|             |          |          |                               |            |           |           |         |     | Totals               | 25    | \$7,525.00 |